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Congratulations, Emerson!

Emerson Fittipaldi and the Marlboro Racing Team win the 1989 CART/PPG Championship

Emerson earned the CART/PPG Championship with a season filled with speed, style, and spectacular driving.

At the Indy 500, he ran a brilliant race to take the checkered flag. He followed up his Indy win with three victories in a row—making the red and white Marlboro PC-18 the hottest car on the track!

He has won more poles, led more laps, and won more prize money than any other driver on the circuit this season.

And he has now become the first driver in the history of auto racing to win two Formula One World Championships and the CART/PPG Championship. Another milestone in the long standing relationship between Marlboro and Emerson Fittipaldi.

Presented by Marlboro Cigarettes

17 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

Source: https://www.industrydocuments.ucsf.edu/docs/szhn0003